

## AME Pathway

# Art of Graphic Design

**G**raphic Arts is developing art on a digital canvas. The Art of Graphic Design is a hands-on introduction to the art, design and business of graphic design. We will cover the history, processes, creative forms, and production of graphic arts, as well as necessary underlying skills and design principles. Students will be given a broad overview of the language of art and the principles of design through software manipulation. The course also provides and immersion in several artistic, creative, technical and psychological techniques linked to graphic design; Adobe Illustrator, Adobe Photoshop, and Adobe InDesign will be the primary software. Foundation of Digital Design is centered on skill and technique development. Students will apply basic skills to design problems: posters, personal logos, magazine layout, photo editing, and product labels.



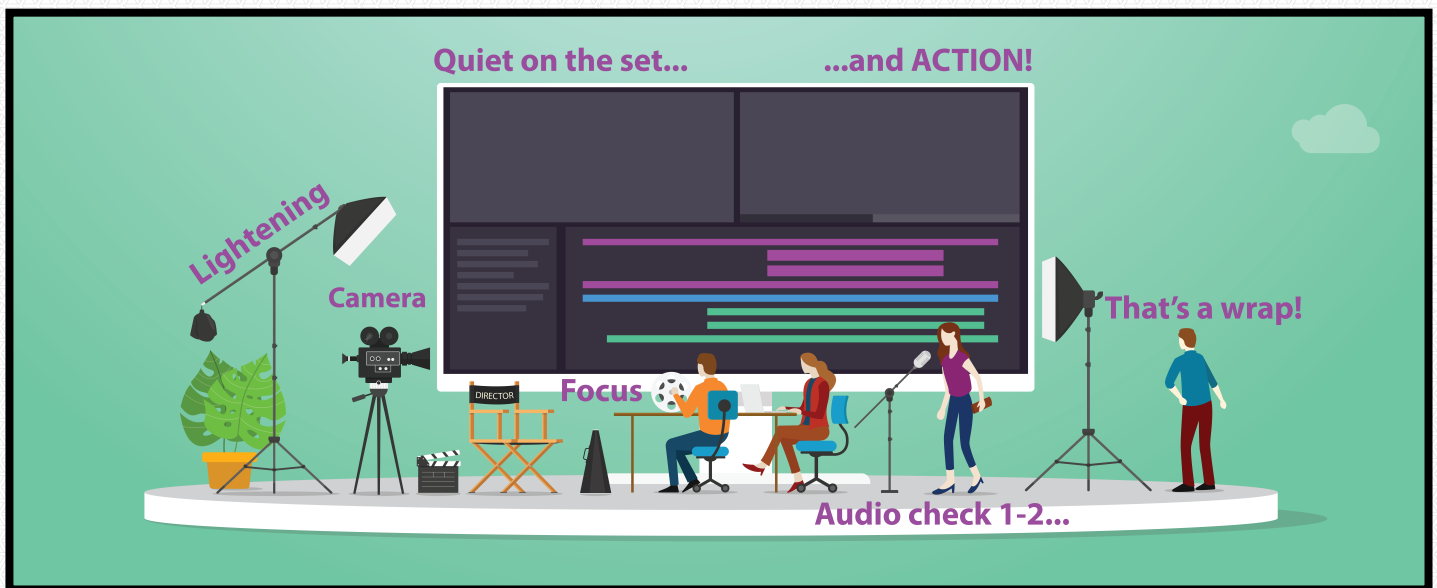
### Pathway Teacher:

Mr. Thomas graduated from Full Sail University with a Bachelors of Science in Graphic Design. After graduating, Mr. Thomas has spent the last 12 years filming Weddings, Quinceañeras, Freelance Photographer, Traveling, and Creative Arts Consulting Director for local churches in Orange County.

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# Art of TV Broadcasting

**T**v Broadcasting & Digital Video Production focuses on career exploration in the fields of videography and production. In this course, you will learn the fundamental film theories, audio engineering, techniques to produce, edit images, film videos, instruction on lighting, camera operation, and related computer applications for editing such as Final Cut Pro X and Adobe Premier. The Video Production course will provide students with a basic understanding of the technology and create desired effects for target audiences. Upon completion, students should be able to demonstrate a variety of production skills and techniques related to producing a variety of video formats. Some examples would be Orange High School morning news, making short films, student feature stories, instructional videos, Public Service PSA Commercials, Music Video, and so much more. If you want to learn story design skills, scriptwriting, time management, video editing, studio production, working in a team setting, and having fun learning, then this class is for you.



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