Strategic Priorities

**Track 1**
District Due Diligence
Facilities, Technology, Finance, etc...

**Track 2**
Board Briefings, Education & Updates
Process, Facilities, Finance, Research, Consensus, etc...

**Track 3**
Stakeholder & Opinion Leader Engagement
“People Support What They Help Create.”
Strategic Priorities

Track 1

District Due Diligence
Facilities, Technology, Finance, etc…

• To Date: Hired Election Consultant, Pollster, Bond Counsel, Fiscal Advisor SFID Consultant Construction Managers (CMs) and Architects.

• January: Poll Results / 2016 Feasibility Update

• February: Form Superintendent’s Advisory Council

• March: Community Meetings – Facility NEEDS & Solutions

• Spring: Begin Citizen Oversight Committee Process

• April: Bond Plan Review - Board

• May: Community Consensus

• June-Aug 12th: Board Package Review, Action and Filing for the Election
Strategic Priorities

**Board Briefings, Education & Updates**
Process, Facilities, Finance, Research, Consensus, etc...

- **November:** Listening Tour Findings & Timeline Overview
- **December:** Finance Update
- **TONIGHT:** Poll / 2016 Feasibility Update
- **February:** Spring Communications Update
- **March:** Facilities 1 - Issues
- **April:** Facilities 2 - Bond Plan Review
- **Spring:** Briefing - Citizen Oversight Committee Process
- **May:** Tracking Poll + Listening Work Culminates in Reaching Community Consensus
- **June – Aug 12th:** Board Package Review, Action & Filing
Stakeholder Engagement
“People Support What They Help Create.”

Listening →
continues throughout...

1. ASSESS & LISTEN
2. BOARD ACTION
3. POST ELECTION
4. CAMPAIGN

LISTENING – Cont. + EDUCATION & PREP

- 6 months
- 6 months
- 88 days to Election

Election Date
On the Horizon

Spring Communications Plan: Rigorous 2-Way Conversation

Expect to See:
• Superintendent’s Advisory Committee Launch
• Direct Mail, Featuring 2-way Listening Communications
• Another Round of School Site Stakeholder Meetings
• Continuing Opinion Leader Conversations
• Public meetings – at Neighborhood Schools
• Online 2-way Listening Activities – web, email, social media
Wrap Up

Board Q&A Discussion

Next...

Feb: Spring Communications Update

Ongoing: Monthly Board Updates