Strategic Priorities

Track 1
**District Due Diligence**
Facilities, Technology, Finance, etc...

Track 2
**Board Briefings, Education & Updates**
Process, Facilities, Finance, Research, Consensus, etc...

Track 3
**Stakeholder & Opinion Leader Engagement**
“People Support What They Help Create.”
Strategic Priorities

Track 1

**District Due Diligence**
Facilities, Technology, Finance, etc...

- **To Date:** Hired Election Consultant, Pollster, Bond Counsel, Fiscal Advisor Construction Managers (CMs) and Architects.
- **January:** Poll Results / 2016 Feasibility Update
- **February:** Facilities Assessment – CONTINUED.
- **March:** **Facilities NEEDS Update – Part 1** (Educational Challenges)
- **April** **Facilities NEEDS Update – Part 2** (Physical Plant Deficiencies)
  Conduct High School Town Hall Meetings
  NEED Conversation accelerates at Public Meetings
- **May:** Facility Needs Assessment – Continued / Priorities are Narrowing.
  Citizen Oversight Committee Process Briefing
- **Jun-Aug 12th** Board Package Review, Action and Filing for the Election
Strategic Priorities

Board Briefings, Education & Updates
Process, Facilities, Finance, Research, Consensus, etc...

Track 2

- November: Listening Tour Findings & Timeline Overview
- December: Finance Update
- January: Poll / 2016 Feasibility Update
- February: Spring Communications Update
- March: Facilities NEEDS Update – Part 1 (Educational Challenges)
- April: Facilities NEEDS Update – Part 2 (Physical Plant Deficiencies)
- May: Citizen Oversight Committee Process Briefing
  Tracking Poll (late May) + Ongoing Listening Work Culminates in Emerging Community Consensus
  Public School Finance Update
- Jun-Aug 12th: Board Package Review, Action & Filing
Strategic Priorities

Stakeholder Engagement
“People Support What They Help Create.”

Listening continues throughout...

1. ASSESS & LISTEN
2. FEASIBILITY
3. LISTENING – Cont. + EDUCATION & PREP
4. CAMPAIGN
5. POST ELECTION

- 6 months
- 4-6 months
- 88 days to Election
Superintendent’s Advisory Committee

WHAT: New Listening/Engagement Tool. Sounding Board.
Size: 12-20 representing various perspectives.
Who: Ad Hoc, at Superintendent’s Invitation.
Schedule: 4 meetings over the next 4-5 months.


DRIVER: Superintendent Christensen

BENEFIT: Additional (new) listening tool. Real conversations enroll stakeholders in thinking about OUSD facilities needs – and weighing in with candor and a problem solving orientation. (People support what they help create.)
2. Town Hall Events

When: March/April 2016
Where: OUSD High Schools
2. Town Hall Events

Canyon HS:     April 21
               Thursday, 6pm

Villa Park HS: April 25
                 Monday, 6pm

El Modena HS:  April 26
               Tuesday, 6pm

Orange HS:     April 28
               Thursday, 6pm
Direct Mail

Mailer #1

In the U.S. Mail NOW. To arrive shortly.

Our Focus:
60,000+
Parent + Voter Households
Wrap Up

Board Q&A Discussion

Next…

April: Facilities Focus
Ongoing: Public Engagement!
Monthly Board Updates