





Developing Expertise in Communication Objectives

Outcomes for Today




- ☞ Revisit the benefits of communication objectives
- ☞ Clarify how to develop communication objectives



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OUSD Mission Statement



“The Orange Unified School District, being committed to planning for continual improvement, will offer a **learning environment of excellence**, with high expectations, to provide each student with the opportunity to be able to compete in the global economy.”


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Benefits of Communication Objectives



The benefits for students include:

- ☞ more interactive learning environments
- ☞ access to content objectives
- ☞ academic vocabulary
- ☞ scaffolds for critical thinking



To build a foundation for college and career readiness, students must have ample opportunities to take part in a variety of rich, structured conversations – as part of a whole class, in small groups, and with a partner.
CCSS Speaking and Listening, 2010, pg 22

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Use of Communication Objectives

Level of Use	Behavioral Indicators of Level
Renewal	I am seeking more effective alternatives to the established use of the innovation.
Integration	I am making deliberate efforts to coordinate with others.
Refinement	I am making changes to increase outcomes.
Routine	I am making few or no changes and have an established pattern of use.
Mechanical	I am making changes to better organize the use of the innovation.
Preparation	I have definite plans to begin implementing the innovation.
Orientation	I am taking the initiative to learn more about the innovation
Non-use	I am taking no action

From Taking Charge of Change by Shirley M. Hord, William L. Rutherford, Leslie Huling-Austin, and Gene E. Hall, 1987.

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Communication Objectives Defined



A **communication objective** specifies how students will communicate their understanding of the content of a lesson.

A **communication objective** includes:

- a **communication task**: how students will communicate their learning (describe, explain, etc.)
- the **grammar/usage** and/or **academic vocabulary** appropriate to fulfilling the communication task

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Possible Communication Tasks

Define	Infer	Argue	Connect
State	Predict	Review	Compare
Tell	Interpret	Apprise	Analyze
Describe	Distinguish	Give example	Create
List	Make observations	Explain	Prove
Quote	Summarize	Cite evidence	Apply
Match	Estimate	Hypothesize	Build upon
Label	Classify	Revise	Extend ideas
Recite	Relate	Critique	Elaborate

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Creating Communication Objectives Step 1: Identify Content Objective

Standard: 6th Grade Science 3.a: Students know energy can be carried from one place to another by heat flow or by waves, including water, light and sound waves, or by moving objects.

Content Objective: Students will understand how energy can be carried from one place to another by waves.

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Creating Communication Objectives Step 2: Identify Communication Tasks

<p>What is your communication task?</p> <p>Explain how energy is carried and use examples.</p>	<p>What will be the grammar/usage component?</p> <p>Transition words that indicate type of example is coming. These are known as transitions to clarify.</p>
<p>Is there any key vocabulary connected to grammar/usage?</p> <p>For example For instance An example of this is Such as Like</p>	<p>Is there any academic vocabulary students should be using?</p> <p>Medium Crest Trough Frequency Wavelength</p>

Communication Objective: Students will **explain wave movement** **citing examples** and they will use **clarifying transitions** such as **for**

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Communication Objective Examples

Students will **identify** the next shape within a mathematical pattern and **articulate their reasoning** using complete sentences.

Students will **analyze** the first two amendments to the Constitution and **create an argument** about which one has the biggest impact on today's society **citing evidence** from historical events.

Students will **arrange** the events of the Lorax in order using **sequential transition words** such as **first, next, then, and last**.

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Developing Communication Objectives

- ☞ Create communication objectives. You may use the given communication task chart as a guide. Ideally, you should choose content that you are about to teach in the classroom
- ☞ You may do this as a department, with a partner(s) who teaches the same subject you do, or you may work alone.
- ☞ Discuss classroom activities that will help you reach this particular communication objective.

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Developing Communication Objectives

1. Identify a content standard for the lesson.
2. Write a content objective based on the standard.
3. Analyze the content objective to determine which communication task, **grammar/usage** and/or **academic vocabulary** students will need in order to communicate their understanding of the lesson content in a clear, coherent way.
4. Create a communication objective that includes the communication task, **grammar/usage**, and/or the **academic vocabulary**.

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Standard: _____

Content Objective: _____


What is your communication task?	What will be the grammar/usage component?
Is there any key vocabulary connected to grammar/usage?	Is there any academic vocabulary students should be using?

Communication Objective: _____


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Ticket Out The Door



1. Choose one of the communication objectives you created.
2. On a post it, write:
 - a. Content objective
 - b. Communication objective
 - c. Grade/Course
3. Stick the post-it note on one of the giant Post-it posters located across the room.
4. We will gather these and start a collection that we will be able to choose from.

