



Orange Unified Community Graduate Banner Program



EL MODENA HIGH SCHOOL
ORANGE UNIFIED SCHOOL DISTRICT

SHAWN RICKER

CLASS OF 2022

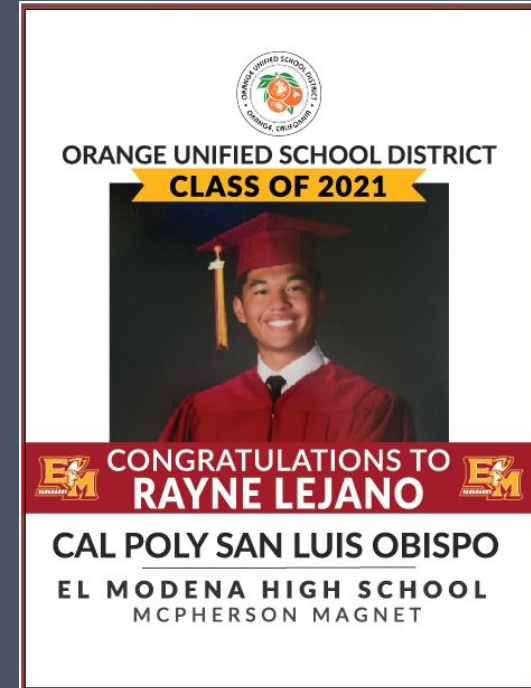


UCLA

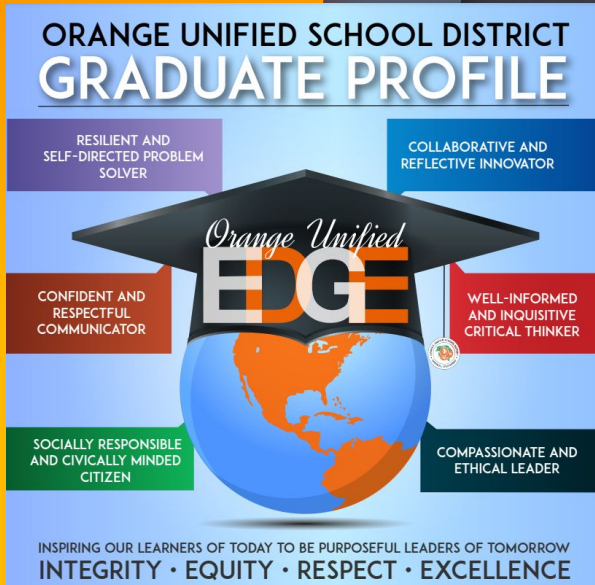
THE CITY OF ORANGE RECOGNIZES OUSD GRADUATES

History of the Graduate Banner Program in OUSD

- Banner program started in the 20/21 school year
- First set of banners were placed throughout the community and at Fred Kelly Stadium
- Banners last year were inconsistent with pictures due to the COVID pandemic (we asked parents/students to submit pictures, we took pictures from the yearbooks and had sessions at the Communications Lab in Orange)
- Community feedback was that the banners should be larger: they were 3 x 4 (alternative background color and less wording)



21/22 Banner Process



December 6 - January 21 Seniors were encouraged to sign up for a Community Graduate Banner through a [Google Document](#). They were asked how their experience align to the OUSD graduate profile

February 28-March 4 Professional photographer went out to each high school to photograph seniors (schedules were sent to high schools with times and student class locations). Makeup sessions were also offered in mid March

April 14-May 4 College decisions were collected from seniors to add to the banners. Finalized list sent to TD Graphics on May 4.

Banner drafts were sent to Executive Director on 5/10 and name spelling, college decision and pictures were all confirmed.

Community Graduation Banners to be installed during the last week of May



Congratulations
OUSD GRADUATES

**CANYON
EDGE ACADEMY
EL MODENA
ORANGE
RICHLAND
VILLA PARK**

THE CITY OF ORANGE RECOGNIZES OUSD GRADUATES

Banner Numbers

- Applications increased from 20/21 to 21/22 by 41%. All student who applied and sat for a photo received a banner. In the future, we may have to limit based on application content.
- There will be 7 generic banners congratulating seniors mixed in

High School	20/21 Numbers	21/22 Numbers
Villa Park High	37	62
El Modena High	39	73
Orange High	17	29
Canyon High	26	31
EDGE Virtual Academy	1	1
Richland	0	1



CANYON HIGH SCHOOL

ORANGE UNIFIED SCHOOL DISTRICT

EMERSON MARKS

CLASS OF 2022



**CALIFORNIA STATE
UNIVERSITY,
SAN MARCOS**

Improvement to the Community Banners

- The new banners are 6 feet long, so they will have a greater visual impact.
- All students were photographed in their high school gowns and the photos were touched up by the professional photographer.
- Information on elementary and middle school was removed to reduce the amount of reading content (per city request).
- City 'recognizes' was added to the bottom of the Orange City banners
- Black background was developed for greater visual impact



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